

HoloTouch

FOR IMMEDIATE RELEASE

Global Reach of Enhancements to HoloTouch® Technology Extended by Australia Patent

Stamford, Connecticut, June 18, 2010 – R. Douglas McPheters, President of [HoloTouch, Inc.](#), announced today that the Patent Office of the Commonwealth of Australia has issued Letters Patent 2004258513 dated May 19, 2010, representing approval of the company's patent application covering sophisticated enhancements to its core technology. These significant improvements are already covered by U.S. Patent 7,054,045 and are the subject of pending patent applications in Canada, the European Union and Japan.

McPheters observed, "this new Australian patent builds on previously issued Japan Patent 4130957 and the company's pending patent application in Japan to underline our commitment to developing markets in Asia for our intuitive touchless, holographic HMI technology and products which have no moving parts to fail under use or abuse and nothing to actually touch in operating them. The latter offers significant hygiene advantages in our germ-ridden world."

HoloTouch, Inc. licenses its HoloTouch technology for use in specific devices and offers design, engineering and manufacturing services needed to build prototypes of those devices and deliver product in volume.

The company recently launched one example of its widely applicable HoloTouch technology, the touchless, holographic switch shown at the right. This device is presently in use at Yale-New Haven Hospital in New Haven, Connecticut where it allows healthcare personnel and others to intuitively open electro-mechanical doors by simply passing a finger through a holographic image, floating freely in the air. Complimentary trial demonstration units of this touchless switch are available to qualified OEMs by request to newproducts@holotouch.com.



HoloTouch, Inc. is a [Connecticut Technology Council](#) and [FastTrack](#) company and has been repeatedly recognized by industry groups and publishers for its technological excellence, innovation and product development including readers and editors of Control Engineering, Connecticut Quality Improvement Award Partnership, Connecticut Technology Council and International Hologram Manufacturers Association.

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About HoloTouch - incorporated in Delaware by entrepreneur and inventor R. Douglas McPheters, HoloTouch, Inc. licenses its patented technology for use in interactive holographic controls that float in thin air to manufacturers for specific applications. The company offers design, engineering and manufacturing services needed to provide turn-key solutions utilizing its revolutionary technology. For more information about HoloTouch technology, licensing and product opportunities and how HoloTouch can provide turn-key solutions for customized HMI applications, please call 203.588.9808 or write to info@holotouch.com.