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HoloTouch Evaluation Kit Awarded IHMA “Best of 2005” at China Conference

Darien, Connecticut, November 14, 2005 – R. Douglas McPheters, President of [HoloTouch, Inc.](http://www.holotouch.com) (www.holotouch.com), announced today that its BeamOne evaluation kit (see below) was awarded two prestigious Excellence in Holography Awards by the [International Hologram Manufacturers Association](http://www.ihma.org) (www.ihma.org) at its Annual HoloPack*HoloPrint Conference (www.holopackholoprint.info) held November 6-8, 2005 in Shenzhen, China, at the Wuzhou Guest House Hotel. HoloPack*HoloPrint 2005 was sponsored by Holography News, a publication of [Reconnaissance International Ltd](http://www.reconnaissance-intl.com) (www.reconnaissance-intl.com).

“Best New Holographic Product of 2005” and “Best of 2005” awards were presented to McPheters on behalf of HoloTouch, [Atlantex Corporation](http://www.atlantex-usa.com) (www.atlantex-usa.com) and [Holographics North, Inc.](http://www.holonorth.com) (www.holonorth.com) by Hugues Souparis, Chairman of the International Hologram Manufacturers Association, during the Conference’s Awards Dinner (at right).



While in Shenzhen, McPheters participated as an invited guest speaker in panels at the Conference exploring exciting new technologies, where he presented (at left) a paper entitled

“Holograms Power Touchless Human-Machine Interfaces” and answered questions about HoloTouch® and its implications for both the interface and hologram industries.

Reached at his Darien office, McPheters observed: “we’re honored to be chosen to receive these honors. BeamOne’s touchless holographic control technology is the basis for our developing products in the gaming, kiosk, lighting, medical and military markets.”



BeamOne (at left) projects 1-inch square floating holographic images of its “keys” several inches in front of the hardware. A standard PC sees BeamOne as a keyboard. This device is programmable and comes with all necessary software and the infrared sensors needed to detect an operator’s interaction with its floating holographic images as well as free support. Further information about this evaluation kit and its USB, serial port and relay output capabilities, as well as detailed specifications, can be obtained by visiting www.holodemo.com/store.html, where it can also be ordered.



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About HoloTouch - incorporated in Delaware in 2002 by entrepreneur and inventor R. Douglas McPheters, HoloTouch, Inc. is licensing its interactive holographic controls that float in thin air to manufacturers for specific applications that provide value and providing the design, engineering and manufacturing services needed to provide turn-key solutions utilizing its revolutionary technology. HoloTouch technology is protected by US Patent 6,377,238, UK Patent 2292711 and Canadian Patent 2,160,245, with additional patent applications pending in the United States and other major industrialized countries. HoloTouch is a registered trademark. For more information about HoloTouch technology, licensing opportunities and how HoloTouch can provide turnkey solutions for specific interface applications, please call 203.656.9686 or e-mail info@holotouch.com. To obtain high-resolution photos related to HoloTouch, please visit www.holotouch.com/press.php.